



ONLINE APPLICATION FORM

Questions Preview

Hi! Thank you for your interest in joining our Collective.

Please note that you need to complete your application via [our online form](#) in one sitting as it cannot be saved. Below are the questions you will be asked so you can consider your answers before completing the online application form.

We look forward to hearing more about how you want to make The Difference!

1) Your contact details:

a) What is your first name?

b) What is your surname?

c) What is your email address?

d) What is your phone number?

2) Your experience:

a) Please select your primary area of specialist experience:
(select only one)

- Prescription Healthcare Communications
- Consumer Health Communications
- Internal Communications
- Corporate Communications
- Medical Communications
- Media Relations
- Public Affairs
- Social Media
- Copywriting
- Creative Strategy
- Graphic Design and Animation
- Broadcast and Video Communications
- Charity Communications
- Digital Communications/Marketing
- Crisis Communications/Issue Management
- Other _____

b) Please select your secondary area of specialist experience:
(select only one)

- Prescription Healthcare Communications
- Consumer Health Communications
- Internal Communications
- Corporate Communications
- Medical Communications
- Media Relations
- Public Affairs
- Social Media
- Copywriting
- Creative Strategy
- Graphic Design and Animation
- Broadcast and Video Communications
- Charity Communications
- Digital Communications/Marketing
- Crisis Communications/Issue Management
- Other _____

c) Please select your tertiary area of specialist experience:
(select only one)

- Prescription Healthcare Communications
- Consumer Health Communications
- Internal Communications
- Corporate Communications
- Medical Communications
- Media Relations
- Public Affairs
- Social Media
- Copywriting
- Creative Strategy
- Graphic Design and Animation
- Broadcast and Video Communications
- Charity Communications
- Digital Communications/Marketing
- Crisis Communications/Issue Management
- Other _____

3. Please list the key clients and products to which you have made a real Difference?

4. In no more than 200 words (450 characters), please describe one piece of work you are most proud of that has made a real Difference. We'd love to hear about what the piece of work was, your role in making a Difference and what Difference the project ultimately made.

5. Please share the link to your LinkedIn profile below.

6. Have you freelanced before?

Yes

No

7. We understand that our Collective members may often need to change their working hours throughout the year to accommodate other commitments. But, so that we can understand a little about your preferences, please tell us your ideal working pattern.

8. Please tell us what your freelance day rate is/would be?

9. Additional Information to upload when completing the online form:

a) An up-to-date version of your CV

b) A current headshot

We want to ensure that everyone who joins The Difference Collective is protected contractually. If you are successful in joining The Collective you will be asked to sign two documents – a freelancer agreement, including a non-disclosure clause, and a proof of insurance form to confirm your insurance policy details. If you don't currently have insurance for freelance working please don't worry - we can support you in obtaining the correct insurance. It's not expensive but it's important to make sure everyone is covered correctly.

To process your application, we will need to store and review the personal and sensitive data you may have provided in this online form. To comply with the Data Protection Act (1998) we must ask for your permission to store and process your personal and sensitive data for this purpose.

